

## COMMUNITY PARTICIPATION POLICY

Creative Community Radio Inc encourages community participation in the operations of its broadcast service. Creative Community Radio's Community Interest is to represent the community's needs and interest within the Fremantle Western Australia geographical Licence Area.

The community interest of individuals and groups who reside or spend significant time for work or business operations, or share an ethnic or cultural background, or religious beliefs, or other characteristic or interest in the Fremantle Licence area are encouraged to participate in Creative Community Radio's operations and programming. Creative Community Radio (the licensee) is required to retain evidence of this participation and it would be expected that the licensee would be able to provide this evidence at licence renewal.

- Creative Community Radio has included representing the community interest as an object in its constitution:
  1. Provide for community access (particularly the local community) so that community interest programs and announcements can be broadcast.
  2. Cultivate an awareness of all types of Australian music with particular emphasis on encouraging local performers.
  3. Encourage the exposure and development of art, drama and theatre with a local emphasis.
  4. Provide an avenue by which ethnic and indigenous communities may enhance their identity and contribute to a community awareness and appreciation of their culture.
  5. Provide an opportunity for wider and further education in liaison with local education institutions, including the seeking and encouragement of input from children.
  6. Provide a forum for debating topical and community issues.
  7. Provide a focal point for information concerning access to community services and encourage participation in local government and community projects.
  8. Experiment and conduct research and training programmes in the artistic and technical aspects of radio and other forms of sound communications.
  9. Assist other groups within the community whose object are similar to those of the association.

- To achieve a diverse and representative program schedule Creative Community Radio has studied by way of survey information the profile of the Fremantle licence geographic area it serves. Station Community Engagement Survey information has provided information on Fremantle Radio listener area demographics allowing the identification of programming preferences, linguistic diversity, and age profiles. This information is used to identify and review the Fremantle community interests programming preferences on regular basis, with survey information to be gathered every two (2) years.
- To proactively encourage the involvement of the licence community Creative Community Radio Inc has established and maintains broadcast operational links to relevant community groups, and allows them to have direct input to the program schedule. This results in a varied and representative program schedule. This allows a cross-section of the Fremantle community to participate the broadcast decision making processes.
- Creative Community Radio Inc conducts outside broadcasts at local events on a regular basis to be active in the community and encourage community involvement and station membership.
- Creative Community Radio Inc has an open membership policy which does not exclude any member of the community.

Membership is promoted on Creative Community Radio Website, at all outside broadcast event's, broadcaster training courses run annually, articles in local press, membership drives, and on-air announcements.

Membership is encouraged for large corporate groups that represent large numbers of their members in Creative Community Radio broadcast area see Membership Rules (d) (i)